

Title: *Who's Next?*

Author: Donald W. Ayer

Genre: Nonfiction/True Life Medical Expose

Logline: When a young woman dies after a routine cosmetic procedure, her family grieves over this seemingly accidental tragedy. But is that what it was? As they dig deeper into the shady world of fly-by-night plastic surgery, the family finds a network of cover-ups, depraved indifference, and a trail of dead patients— leading straight to the top.

Synopsis: Julie Ayer Rubenzer is a beautiful Florida socialite. But in the Sunshine State, beautiful is never enough; so Julie goes in for a simple breast augmentation— only to suffer a horrendous stroke on the operating table— putting her, tragically, into a persistent, vegetative coma.

When Julie's parents fly in from Wisconsin, they are quickly forced into a litigious battle with their daughter's fiancé— their right to let Julie die peacefully now tied up in legal bureaucracy. But, as the case drags on, an even more seismic drama ripples beneath the surface— how did Julie end up in a coma in the first place? The Ayer family, led by Julie's stalwart father, Don, lead their own investigation, discovering that Dr. Kurt Dangel, the cosmetic surgeon responsible for Julie's operation, gave her a deadly overdose of anesthesia and, when her heart stopped, blocked the EMTs from resuscitating her for five minutes.

With Julie's ultimate passing, Don and his family launch an arduous crusade to find justice for their daughter— by taking down Dr. Dangel and the whole corrupt cosmetic surgery system. An *Erin Brockovich* for the 21st century, this gripping, true-life story is sure to open eyes and inspire action.